

January 2013

The Future is Emerald

Hello 2013! First, let me wish you a happy, colourful and stylish New Year!

I look forward to sharing tips and news through what promises to be a colourful year ahead.

In the meantime, **Pantone**, the world authority on colour, has nominated **EMERALD** as their **2013 colour**. Thank you Pantone! In Colour Me Beautiful speak, Emerald is a universal colour which means that it suits all colourings. From pale blond to dark brunette, everyone can enjoy wearing this shade.



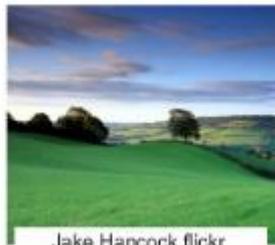
Bring emerald into your life in 2013

Emerald is, of course, a beautiful green precious stone that no girl would turn down! Green also surrounds us in nature. It is a wonderfully calm shade representing harmony, wellbeing and rejuvenation. It's no surprise that city dwellers feel more relaxed the minute they hit the countryside!

Before we get on to your wardrobe, remember that green is a very versatile shade and can be brought into your home, office and every area of your life. Try some emerald covers for your dining chairs, a beautiful green glass vase or pin some images of greenery by your desk at work.



chaircoverdepot.co.uk



Jake Hancock flickr



JL Gaudi

Choosing the right fabric

When looking at emerald for clothing, you need to make sure you choose the right fabric as well as the right shade. Even on their website, Pantone shows many variations of Emeralds. Often the fabric or material used will make the Emerald look different.

A shiny silk, brocade, or velvet - in fact all fabrics which reflect light and sparkle - will show Emerald at its most brilliant. Clears (that's you if you have a high contrast between your hair, eye and skin tone) will look simply fabulous in bright, shiny Emerald. Dita von Teese, an a-typical Clear, looks stunning in Emerald.



Emerald on a linen, cotton or wool will appear matt and therefore will suit Lights (pale blondes), Warmes (the red-headed) and Softs (the muted high-lighted woman - like Kylie Minogue) who will all look up to date with Emerald in their wardrobe - albeit a softer version of it.

Of course Emerald is not exclusively to be worn head-to-toe. Whether for work or leisure, mixing emerald with other shades from your palette will allow you to achieve a look that is personal and current.

Choosing the right shade

The Cate Blanchett lookalikes (blond, pale, blue eyes) can wear their Emerald with other pale shades - think with Pastel Pink or even Cocoa.

The Halle Berry and Penelope Cruz of this world (dark hair, dark eyes) can wear their Emerald with lime, bittersweet reds and even black.



Christina Hendricks and Tyra Banks, with their golden skin tone and red hair, will look gorgeous in Emerald and could create some interesting looks when mixing with Primrose yellows and tangerine shades.

Those of you with pinky or bluey tones to the skin and hair with natural highlights (ie: going grey) and blue eyes (think Jamie Lee Curtis and Helen Mirren) will look wonderful in Emerald which they can mix with pale greys for an elegant look.



Emerald is made for those women with bright, sparkly eyes and dark hair. Think of our own Duchess of Cambridge, (also Aishwarya Raj, Dita Von Teese and Ophra Winfrey) who will look striking wearing the sparkliest of Emerald. If they want to introduce another colour to wear with it, they would be better off looking a Mint shades, or for contrast white or black.

Finally, if you are Kim Cattral, Kate Winslett or Beyonce with their highlighted hair and soft muted eyes your Emerald will need to be less sparkly and more muted so that it does not take the shine off you. If you want a blended look to match your colouring, wear it with Sage or Jade Greens.

Want to find out which shade of emerald is best for you and in which fabrics as well as other good colours for you in 2013? Get in touch to book a Style Update.

Fascinating green eyes

Now is the time to make the most of your green eye shades. To find out how to wear your most flattering emerald and other eye make-up colours this year, why not arrange a make-up update with me?

We offer Make-up Lessons and make-up prescriptions - starting from only £15, so why not treat yourself to a fresh new look for 2013!



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